North Coast Ohio Chapter of U.S. Lacrosse

Meeting Minutes of the 32nd Meeting of the Board

October 11, 2011 at the Porter Public Library, Westlake, Ohio

In Attendance: Kevin O'Brien, Tim Scheel, Dave Cerny, Jim Donovan, Ed Aghajanian, Lou Weigele, Torrey McGowan, George Mueller, Drew Roggenburk

I. Announcements/Welcome

1. Meeting lead by Kevin O'Brien
2. Introduction: George Muller and Dave Cerny, new Board members
3. Minutes approved with note by Lou Wiegele to change Holiday party date to 2011 from 2010
4. Gorge Mueller Volunteers to take minutes (by default)

II. Executive Committee Report

1. President's Report: Ed Aghajanian announced receiving $2,000 grant for conducting Level 1 and 2 CEP Clinic to be held October 28th and 29th at Oberlin College. Registration begins 8:30 am. Need volunteers to help facilitate.
   @Ed to have all US Lacrosse documents submitted by 10/12
2. Received $500 grant for Toys for Tots Charity player clinic proceeds to benefit Marines Toys for Tots. Location TBD. Potential locations for consideration are Force Fitness in Warrensville or Woodling Gym at CSU. Date TBD, potential dates Nov 5 – Dec. 11., but agreed that it needs to be conducted sooner rather than later to avoid conflict with holidays. Military Academy coach to be in attendance. Ed brought up potential for check presentation to be performed by Long Island Iwo Jima veteran. Once again, volunteers needed for conducting clinic.
3. Meeting called to order 6:45 p.m. – Kevin O'Brien

III. Standing Committee Report

1. Education & Training: Continued discussion of acquiring/developing "Starter" packets to help upstart new coaches develop programs.
2. Program Development: Ideas for potential Chapter special event fundraiser include
   a. Casino Night to be held in late Winter
   b. Summer Youth Tournament. 20 Teams across various age groups. Details need to be determined and it is critical to have this planned well in advance (Live on-site by Jan. 2012). Once season is in progress the window is very tight in terms of drawing participants.
3. Finances of Organization: Strategies for income generation currently not part of overall strategy, but should be moving forward.
   @Drew suggested for each member to have ideas for next meeting.
   @Tim S. agreed to form a committee, which can help address potential Corporate Sponsorship initiatives for generating alternative sources of funds.

4. Public Relations/Communications: Tim S. has flushed out the Coaches list and is up to date with some minor additions to come from Kevin O. by end of the week.
5. Post Season Teams and Schedule:
   a. Competitiveness: Being competitive is key, particularly as it pertains to travel teams. Model example is Jim Davis' programs in the Canton Area. A real hustler, Jim runs a for profit program that is very impressive. It was unanimous that the need to get Amanda Wilson involved in development from the women's side is imperative.
   b. Ed A. pointed out that there is a push by some organizers that market to parents guaranteeing exposure for youths 14-16 to college coaches at their clinics/tournaments. It's becoming comparative to AAU Basketball.
   c. We have 80% of the area's lacrosse interests and need to do better job of communicating what we have to offer.

IV. Old Business

1. Need to develop list of coaches in the Toledo area. J. Donovan offered Bob Wagner as a resource for contacts. Ed A. posed the suggestion of extending an invitation to representative(s) from the Toledo area attend the monthly meeting.
   a. Toledo has a strong public recreation program that is fueled by the Canadian presence in the area and acts as a strong feeder program into the Toledo system.
2. Youth and MS Meeting scheduled for October 22nd. Ed A. suggested to Tim to send an E-blast ASAP to all members in order to peak interest.
3. CSU Lacrosse Program: Kevin O. announced Cleveland State University plans to start a lacrosse program. The will be submitting a proposal in November.
4. Website www.ncolax.org: Ed A. and Jim D. suggested firming up on web site directory in order to maintain up to date access to contacts and information. **@George M. to review website and make recommendations on improvements if needed**

V. New Business

1. Board recommends holding off on new nominees until we have a full forum at the November meeting.
2. Recommend organizing a fundraiser for the Chapter in the form of a local old timer's tournament
   a. Cleveland Lacrosse Club example proved a successful effort to raise funds for their Midwest tournament.
3. Youth and MS Meeting scheduled for October 22nd. Ed A. suggested to Tim to send an E-blast ASAP to all members in order to peak interest.
4. CSU Lacrosse Program: Kevin O. announced Cleveland State University plans to start a lacrosse program. The will be submitting a proposal in November.

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VI. Accomplishments

1. $4,000 gifted to four different teams
   a. We should strive to do better. $1,000 does not buy much in terms of hard cost items (equipment).
2. Helped start numerous high school and youth programs in the area.
3. S. Guilford has been successful in Training program efforts

Notes:

US Lacrosse *Chapter 23 Conflict of Interest* forms were distributed by Tim S. to new members. Forms should be signed and returned by next meeting.

Torrey McGowan volunteered to display Chapter banners at his clinic being held on December 23. Site to be determined.

Next Meeting

Monday, November 14. Site TBD. Ed A. booked Porter Public Library as backup tentatively.

Ajourned @ 7:59