US Lacrosse Sportsmanship Grant
2013 Application

Raise Your Game™

US Lacrosse and the Positive Coaching Alliance (PCA) are partners in a nationwide endeavor to make lacrosse a positive, character-building experience for every athlete and to make the experience a more successful one for coaches, parents, fans and officials. The US Lacrosse Sportsmanship Grant is designed to help lacrosse organizations educate their leaders, coaches, officials, athletes, parents and fans on honoring the game. Through this grant, US Lacrosse will subsidize 50% of the cost of a one-year PCA Partnership to awarded organizations.

The follow contains more information about the US Lacrosse Sportsmanship Grant. Please contact the US Lacrosse Sport Development Department at 410-235-6882 ext. 164 or email sportdevelopment@uslacrosse.org with any questions or concerns.

Applicants should also visit www.positivecoach.org for information on PCA partnership programs, resources and discounts available to any US Lacrosse affiliate year round.

SPORTSMANSHIP GRANT

What is the Sportsmanship Matching Grant Program?

The US Lacrosse Sportsmanship Matching Grant is designed to help lacrosse organizations educate their leaders, coaches, parents and athletes on honoring the game. Through this grant, US Lacrosse will **subsidize 50% of the cost of a one-year PCA Partnership** to awarded organizations. The partnership consists of up to 3 workshops for leaders, coaches, parents or athletes. In addition, US Lacrosse will **cover 100% of the cost of up to 100 books**, which accompany (and are required for) all live "in-person" PCA workshops.

Click the link below to see a full list of PCA's live workshops, including their descriptions
http://www.positivecoach.org/common/cms/documents/Our%20Work%20PDFs/WorkshopDescriptions_YSO.pdf

Click the link below to see for a full list of PCA's online course, including their descriptions
http://www.positivecoach.org/common/cms/documents/Our%20Work%20PDFs/OnlineCourses_0911.pdf

How much will this cost my organization?

We recommend that organizations budget at least $300 to $1000 toward this initiative (pending grant type awarded). Non-underwritten cost to grant recipient will NOT exceed $1000.

Depending on location and number of attendees, US Lacrosse and PCA reserve the right to choose which type of grant (live "in-person" or online) is awarded to particular areas.

2013 APPLICATION TIMELINE

September 8, 2012: Application available online
October 30, 2012: Deadline for submitting completed applications
October 30- November 15, 2012: Application review process
November 15, 2012: US Lacrosse emails notification to applicants
March 15, 2013: PCA Workshops must be completed by this date

APPLICATION DIRECTIONS

All of the instructions listed below must be followed in order for your application to meet qualification standards when reviewed. Thank you for your attention to these requirements.

- Applicant must be 18 years of age.

- Applicant is **not required** to be a member of US Lacrosse in order to apply for the Sportsmanship Grant. *Please note:* awarding of grant is limited and preference is given to applicant group that requires US Lacrosse membership for its participants.

- All information entered on this application form must be typed. In order to view and print PDF documents on this website, you may need to download the free Adobe Acrobat Reader by clicking on the "Get Acrobat Reader" image. (Many newer browsers already include a PDF plug-in).

  http://get.adobe.com/reader/

- Each application submission should include one (1) letter of recommendation. Please scan and email the letter along with this application.
  - The letter of recommendation can be from a leader within the organization, (i.e. principal, athletic director, coach), or a community member outside the applicant team (i.e. local US Lacrosse Chapter, community leader, sponsor).
  - The individual completing the application cannot write a recommendation letter on behalf of the organization and have it serve as a letter from within the organization.

- Submit completed application and letter of recommendation to US Lacrosse via **email** at sportdevelopment@uslacrosse.org.
  - Do not mail or fax applications. Your full answers may not appear on the printed version of the application due to the format of the Adobe file.
  - Please contact Sport Development at 410-235-6882 ext. 164 if you have any problems completing this step.

****The following pages in this document are the actual Sportsmanship Grant Application. If you have any questions or concerns about this application, please contact the US Lacrosse Sport Development Department at 410-235-6882 ext. 164 or email sportdevelopment@uslacrosse.org.**

2013 SPORTSMANSHIP GRANT APPLICATION

PART I—PCA WORKSHOP CATEGORIES: Please select which PCA Workshops you are applying for, by checking the appropriate box below. You can select up to three (3) workshops (includes live and online).

Audience	PCA Workshop Title	Live	Online
Leadership	Leading Your Organization: Developing a Positive Coaching Culture		
Coaches	Double-Goal Coach I®: Coaching for Winning and Life Lessons		
Coaches	Double-Goal Coach II: Culture, Practices and Games		
Coaches	Double-Goal Coach III: Coaching the Mental Game		
Coaches	Developing Competitors – A Workshop for High School Coaches		
Parents	The Second-Goal Parent®: Developing Winners in Life Through Sports		
Parents	The Second-Goal Parent: Tips and Tools to Develop Winners in Life Through Sports (30 minutes)		
Athletes	Becoming a Triple-Impact Competitor: A Leadership Workshop for Athlete		
Officials	Honoring the Game: The Official's Role in Creating a Positive Youth Sports Culture		

PART II—APPLICANT CONTACT INFORMATION: Please fill in the contact information of the person completing this application, by typing in the textboxes below. US Lacrosse will use this information for all correspondence regarding this grant.

First Name: _____

Last Name: _____

Date of Birth: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Are you a member of US Lacrosse? _____

US Lacrosse Membership ID # *(if applicable-not required)*: _____

Relationship to Applicant Organization *(i.e. coach, chapter president)*: _____

PART III—GENERAL INFORMATION ABOUT THE ORGANIZATION: In this section, please answer the following questions about the applicant organization by typing in the fields below.

Name of Organization: _____

Website *(if applicable-not required)*: _____

Type of Organization *(check all that apply)*:

US Lacrosse Chapter	
Lacrosse Team/League	
Community-Based Organization (i.e. YMCA, Parks & Recreation Department)	
After School Program (K-12)	
Other	

PART IV—SHORT ANSWERS: In this section, applicant group must provide the following:

- Clearly explain workshop implementation, marketing and verification plan.
- Demonstrate financial need (a program for which current participant and outside financial contributions cannot fully cover associated costs).
- Describe the impact on their community if awarded a Sportsmanship Grant.

There are three main elements of the PCA workshop planning that are critical to maximizing the impact of this initiative:

- **Hosting/Implementation plan:** Regardless of whether or not you plan to mandate the training, you must have a plan to roll out the PCA training to coaches/leaders/parents/athletes. What are the logistics of the workshop(s) – when, where, etc.? What are the benefits of the training – what impact you hope to see?
- **Marketing/Communication plan:** It's important to get the word out early and remind often through website postings, email blasts, flyers, phone calls, etc. Share the logistics of the workshop(s) and the benefits of the training.
- **Verification/Enforcement plan:** Once you have completed your communication plan, it's time to focus on follow-up and how you will track and, if applicable, enforce your mandate. What are the repercussions for not attending the workshop? How will you track certification once you access the PCA database/reports?

Prior to completing this section of the application, we encourage you to read "PCA Workshop Best Practices for Successful Workshop Implementation," for ideas from other PCA partner organization. Please click the link below to access the document.

http://www.uslacrosse.org/TopNav2Right/ProgramsGrants/PositiveCoachingAlliance.aspx

PART IV – SECTION A

This section contains questions that apply to offering a live "in-person" PCA workshop (if awarded). Please complete the following questions by typing your answers in the fields below.

DO NOT COMPLETE THIS SECTION IF YOU DID NOT APPLY FOR A LIVE PCA WORKSHOP IN PART I OF THIS APPLICATION.

1. Where do you anticipate holding the live workshop? Please include the name of facility, address etc.

2. When would you like to hold the live workshop? Please include potential dates. *Reminder; it must be held prior to March 15, 2013.*

3. Will the live workshop occur in conjunction with any other event(s) (i.e. league registration, parent meeting, etc.)?

4. How many participants do you expect to attend? Please provide the projected minimum and maximum quantity.

5. Is the workshop mandatory for participants to attend?

6. Will you instill a registration fee? If so, how much will it cost to attend the PCA workshop per participant?

7. Describe the applicant organizations marketing/communication plan. Include the person(s) responsible for execution:

8. Describe the applicant organizations verification/enforcement plan: Include the person(s) responsible for execution:

PART IV – SECTION B

This section contains questions that apply to the online PCA course (if awarded). Please complete the following questions by typing your answers in the fields below.

DO NOT COMPLETE THIS SECTION IF YOU DID NOT APPLY FOR AN ONLINE PCA WORKSHOP IN PART I OF THIS APPLICATION.

1. How many participants do you expect to register and complete the online course? Please provide the projected minimum and maximum quantity.

2. Is the online PCA course mandatory for participants?

3. Describe the applicant organizations marketing/communication plan. Include the person(s) responsible for execution:

4. Describe the applicant organizations verification/enforcement plan: Include the person(s) responsible for execution:

PART IV – SECTION C

This section requires the applicant organization to demonstrate financial need (a program for which current participant and outside financial contributions cannot fully cover associated costs), and to describe the impact on their community if awarded a Sportsmanship Grant. Please complete the following questions by typing your answers in the fields below.

1. Please explain why you are applying for the Sportsmanship Grant. Include details on why the applicant organization cannot financially support a PCA workshop(s) without the support of a grant from US Lacrosse.

2. How many participants (i.e. players, coaches, parents and officials) will benefit from a Sportsmanship Grant? Please include player and team demographics (i.e. gender of players, number of lacrosse teams at each level).

3. How did you hear about the US Lacrosse Sportsmanship Grant? Check all that apply:

Word-of-Mouth	☐
US Lacrosse Website	☐
US Lacrosse Email	☐
Facebook/Twitter	☐
PCA	☐
Other	☐

PART V—TERM OF AGREEMENT: This is the final section of the US Lacrosse Sportsmanship Grant Application. By checking "I agree" and initialing the box below, the applicant is electronically signing this application for submission and agrees to the terms stated below.

- ✓ I certify that the enclosed information is accurate and true to the best of my knowledge.
- ✓ I have read, understand and agree to the objectives and responsibilities of the US Lacrosse Sportsmanship Grant.
- ✓ If awarded, I understand that failure to provide payment, directly to PCA, will result in termination of this grant.
- ✓ If awarded, I understand that failure to conduct PCA workshop(s) by March 15, 2013 with PCA will result in termination of this grant.
- ✓ I agree to provide testimonials, pictures and feedback when requested upon by US Lacrosse and/or PCA.

I Agree: ☐ **Initial Here:** ☐

Thank you for applying for the 2013 US Lacrosse Sportsmanship Grant! Please save a copy of your completed application for your records. Simply email your completed application, along with letter of recommendation to sportdevelopment@uslacrosse.org.