2012 Hall of Fame / Honors Banquet Sponsorship

Dear Adirondack Chapter Supporter,

The Adirondack Chapter Hall of Fame/Honors Banquet serves to recognize those individuals who, through their effort and commitment, made a significant contribution and a notable difference to the sport of lacrosse. At this event, we also honor high school coaches, teams, and players who have made outstanding achievements during the season. This year, the banquet will be held on Thursday, June 28th, at The Franklin Terrace Ballroom in Troy, New York.

Once again, we look to the business and professional community, as well as to individuals and families, to assist us in our efforts to support and promote the sport of lacrosse in the Capital District. Please consider sponsoring this event by purchasing an ad in our program guide. Here are the sponsorship levels we are offering:

PLATINUM:	$250	Full-Page Color Advertisement Prominent Display of Sponsor's Name on Event Signage One Complimentary Adult Ticket to the Banquet ($35 Value) facebook ***Included on our facebook page***
GOLD:	$150	Half-Page Color Advertisement
SILVER:	$75	Quarter-Page Color Advertisement

Kindly complete and return this form with payment **by June 1** to: Melissa Hirt, 1 Tamarack Lane, East Greenbush, NY 12061. Artwork should be emailed as an attachment to **missatech@hotmail.com**. Please call 421-6431 or email Melissa with any questions. Clarification about ads:

- Program pages are 5.5"W x 8.5"H ("portrait" not "landscape" orientation).
- Half-page ads are 5.5"W x 4.25"H (as if you folded the page in half, top to bottom).
- Quarter-page ads are 2.75"W x 4.25"H (portrait business card) or 5.5"W x 2.1"H (long and narrow)
- Business cards will be scanned and inserted into a document.
- All ads should have a minimum 1/2-inch border.
- JPEG and PDF files are preferred. Please make sure all PDF files are in the EXACT size of the ad purchased.
- Word and PowerPoint files are also accepted.
- We are happy to design an ad for you. Simply send us a logo and/or text to be included. You will be sent a draft of your ad for approval prior to printing.

Thank you for your consideration. We look forward to your attendance and continued support.

Sincerely,

Dan DePersis
VP, Honors

Ad Size	**Price**	**Quantity**	**Total**
Platinum: full page	$250		$
Gold: half Page	$150		$
Silver: quarter page	$75		$
Total Remitted: (Payable to: ***Adirondack Chapter of US Lacrosse***)			$

Sponsor Name: _____ Contact Name: _____

Address: _____ hone#: _____

City/State/Zip: _____ E-mail: _____

Sponsor Signature: _____ **THANK YOU FOR YOUR SUPPORT!**