Great Plains Lacrosse

Chapter Meeting Minutes

January 19, 2011

Present

Justin Wetterer – President

Kevin Kelley – Vice President

Holly Milledge – Secretary

Eric Koford – Treasurer

Chris Kliewer – Events

Pennie Vasta – Youth Women

Wade Muller - Officials

Hunter Anderson – Membership

Jessica Hanna – High School Women

Julie Wittman – Website Communications

Coaching Clinic - Tom Marachek

February 12, 9-12 KC Sports Club
95th and Mission. East side of Price Chopper
Players Clinic Friday night 7 – 9 pm
Mens and Womens lacrosse

The chapter will pay $400 for facility rental. This will keep the costs down to $35 per coach and $30 for players.

Tom will have 2 assistants, Risto Worthington and Nick Parr.

PLEASE PROMOTE THE CLINIC TO YOU COACHES
You can register by sending a check to Justin or on sportkc.org

Budget –

We have $771.38 in the account
Eric Koford has taken over as Treasurer

KC Sports Club said we can pay the $400 fee any time.
Julie Wittman will be reimbursed for the $300 for Web site hosting and Domain name

We are expecting a check soon from US Lacrosse for memberships which should allow us to cover these expenses.

All fees from the Coaching and Players Clinic will go to Tom Marachek for travel expenses.

Events Director Position
All were in favor of Chris Kliewer taking over this position

Web site –
Greatplainslacrosse.org.
Julie is continuing to work on. You can log on and view progress
Please look at the calendar section to get a sense of how we can best utilize this section
Email addresses for board members are loaded. Email will be forwarded to your account

Massive Playbook –
To be used as our communications tool to membership
Faster than US Lacrosse – they take two weeks
Membership email addresses have been imported.
There can be up to 5 categories
We currently have board and membership

We also have the potential to gain revenue from this by getting sponsors to support the site
Massive playbook takes a percentage, rest comes back to us.
We will have a link to US lacrosse for people to join US Lacrosse and then are automatically on our email list.
Will look into having another way to be on our email list.. without having to join US Lacrosse.
Potential sponsors include:
Dick's Sporting Goods

Action Item:
*****We need to put together demographics of our membership for potential sponsors to review**
We are looking for a volunteer to take this on and set up sponsorship committee to go into the community and look for potential sponsors. Now would be the time to make phone calls.

Other Fundraisers:

1. Have a regional clinic with local talent Yes the market is saturated with camps and clinics.. possibly the fall would be good time frame
2. Hall of Fame Dinner – revamp as a nice dinner and charge $75 per person. Cover our expenses and the rest would be profit. Possibly have auction items, sell raffle tickets. Encourage people to bring guests and spouses. Fall time frame for the Hall of Fame announcements and dinner.

Hall of Fame Committee

Eric Olson will head up

Jay Coleman will be on the committee

We need to have someone representing the Women as well

If you are interested please contact Eric at eolson73@gmail.com.

Kevin Gray has said we could participate in the KC Sports Commission Annual PROPS Awards which recognizes local athletes and sports personalities for their achievements and contributions to the Kansas City area. The Event usually takes place Mid – July.

Goals for the chapter:

1. 2011 Hall of Fame Dinner in the fall - **Holly**
2. Raise Current membership from 900 to over 1200 - **Hunter**
3. Recruit 2 to 3 corporate sponsors that we can build a long term relationship with – **Eric**
4. Comprehensive mailing list for communications. Keep everyone more up to date on lacrosse in the area – **Julie**
5. Inform parents about lacrosse for youth – an informational meeting – **Hunter and Jessica.**
    a. KCYLL is currently planning these. Jessica can help Hunter with the girls side
6. All groups work together more… camps and clinics all over the place at all times.. become saturated and no one has excellent attendance. .This should be alleviated now that we have Chris as Events Director. Push people to run all camps dates through **Chris..** check a Master Calendar so coaches, and camp directors know events already booked.
7. Expansion of boys High School teams – **Kevin**
    Go to schools such as St. James, Miege, and talk about building their own programs
8. Girls High School team expansion – **Pennie and Jessica**
9. Possibly have communication with KS Area ADs to see what path we need to be on the be recognized Varsity sport in the high schools.. Without sanctioning or funding. – **Holly and Pennie**

Misc.

Missouri High school boys going to National Federation Rules this season
Another step towards sanctioning for boys in Missouri.

Use our officials that were at the US Lacrosse training. They are Level 1 certified now.

Meeting adjourned at 8:25