Great Plains Lacrosse

Chapter Meeting Minutes

June 13, 2011

Present

Justin Wetterer – President

Holly Milledge – Secretary

Mike Lettera – Diversity

Julie Wittman – Website Communications

Jessie Hanna – High School Women Rep

Joe Vasta – Girls Youth Rep

Chris Harris – Official

Scott Patterson - Official

Meeting was called to order

Awards Dinner

Holly Milledge reported the Hall of Fame/Awards dinner will be October 8th at the Carriage club.

Invitations will go out on September 7th. Names of nay Honorees should be on the invitation. The committee is: Hunter Anderson, Brownyn McNeese, Ann Harlan and Holly Milledge.

We will apply for a chapter again to cover some costs.

Hall of Fame / Award Nominations

Committee will be head by Eric Olson. Committee is Jay Coleman, Jason Ford. Anyone else interested should contact Eric. Nominations should be in by August 20th in order for voting to take place and names to included on the invitation to the dinner.

Strategic Plan

Holly, Mike and Rich Hilliard met to form a 2- 5 year strategic plan. The Chapter purpose and Structure was used as a starting point to form the plan. It states the following:

Chapter Definition A chapter of US Lacrosse is an extension of the national organization. A chapter unifies, promotes, and provides programs and services to the many aspects of men‟s and women‟s lacrosse in its geographic area. Each chapter serves as a conduit to the national headquarters of US Lacrosse and has the authority to conduct business conforming with the approved requirements outlined in the Chapter Agreement (version, September 2009) and the US Lacrosse Board/Council/Committee member Conflict of Interest Policy.

Each chapter of US Lacrosse is responsible for the following:

- ✓ To serve as a geographic focal point for the education and development of lacrosse. And to bring US Lacrosse programs & services to members in their jurisdiction.
- ✓ Actively and consistently communicate to chapter members.
- ✓ To serve as the unbiased, umbrella support organization for the responsible growth of the sport in their area.
- ✓ To honor players, coaches, and officials whose skill and conduct on the field and in their business and professional lives inspire in the youth of the nation a high regard for the game of lacrosse.
- ✓ To completely understand the purpose and responsibilities of US Lacrosse - to organize all levels of men‟s and women‟s lacrosse under one given body, and to regularly and effectively interact with other chapter areas in the areas of lacrosse promotion, expansion, preservation, information, education and networking.

The Plan is as follows:

1. **To provide continuing education for coaches, officials, and program administrators.**

   Action: Pursue Dicks Sporting Goods and US Lacrosse to sponsor an educational series for coaches, officials and program administrators. Pursue Sprint to co-sponsor and use their facilities at 119th and Nall. The series would take place in November, December or January with US Lacrosse trainers and educators. A 2 -3 weekend series with classroom and on field training for youth through high school men's and women's lacrosse coaches, officials and program administrators.

   Timing – fall /winter 2011

   Discussion: We need to stand for something more than a Hall of Fame dinner each year.
   Mike is talking with Dicks about upcoming partnership to train and education officials, coaches, administrators and even parents. Dicks could possibly fund US lacrosse fees to bring in trainers and the facility fee.
   This may lead to our chapter requiring level 1 certification for coaches if the training is brought them. We would market as Continuing Education. We would have players for on field training as well.
   Possibly a Saturday night for officials, since many officials also officiated football in the fall.

Julie remarked that the Women's Umpire Board is currently in place and they need higher rating to officiate higher level of games. This would be included in educational series.

2. Sponsor a Kansas City Regional Tournament

Action: Pursue Dicks to Sponsor a fall Tournament Youth through High School in Kansas City. Would include an exhibition game with Notre Dame and University of Denver.

Timing – fall 2012.
Exhibition Game 2011, in conjunction with our Fall/Winter 2011 Education Series.

Discussion: We will pursue Tom Marachek and Under Amour lacrosse for this tournament as well. We could split girls and boys up on different fields. Holly will touch base with Olathe people to see the status of the new Olathe Sports complex.

3. Developmental Outreach Program

Action: Reach out to surrounding areas, Lawrence, Wichita, Nebraska, and Iowa for developmental youth camps, clinics. Pursue for Profit clubs, such as TRUE, Blue Lions, KC Orange, ESB to give back to these communities by volunteering their time to run the programs through local YMCAs, Parks and Recs. These clubs then have the opportunity to market themselves to the communities following the clinics. (Pass out brochures ect). The clubs would take turns going to different markets. We would develop a small brochure explain what we do when we come to your community.

Timing: Fall/Winter 2011 and ongoing.

Discussion: CYO leagues could be a group to target as well. Possibly send an official or two along. We need the expertise of these coaches to run the clinics. Nebraska girls is suffering, basically no youth girls. Youth in Iowa is low and we would need to reach out to these groups for our Outreach Development.

4. Cause Marketing – Great Plains Lacrosse Chapter would pick a "cause" to raise money for in our community.

Action: Our Chapter would pick a cause in need to raise funds for over a number of years. A possibility would be Children's Mercy Hospital since it is a local hospital that serves children but also serves the regional area. Buy and item on their yearly "Wish List." This would be tangible item that we would donate money for. Amount would vary each year and most likely grow in the amount as lacrosse develops in Kansas City.

Timing: Ongoing once a cause is selected.

Discussion: Jesse remarked that whatever cause we end up choosing we could always display a symbol on our material to promote that cause. Everyone should look and watch for a cause that we could support in our community.

Board Reports

Justin reported that **Little Rock Arkansas is a Fast Break site this year.**
OP Soccer Complex will bid for the 2012/2013 Lacrosse Festival. Justin Stein the Director of Sports Alliance of OP attended this summer's Lacrosse Festival.

Website – Julie is working on search engines so our site will be listed more.
Possibly include a link on certification for coaches and link/information on how to become an official

Girls is forming a Girls league which will include youth and high school.

Joel Henning sent in a report from LAKS: *A group of LAKS representatives and KC,MO team representatives recently met to discuss forming a KC Metro league. LAKS will discuss the proposal further at our board meeting later this month, and then plan a course of action. Until then, a decision on whether or not to form such a league has not been finalized.*

Next meeting will be Mid August