

Lacrosse Industry Council

August 2007

Dear Member of the Lacrosse Industry:

As the Steering Committee of the Lacrosse Industry Council, we would like to invite you to participate in expanding the game of lacrosse, give back to the game that is your livelihood, and receive valuable benefits at the same time.

The Lacrosse Industry Council was formed in the year 2000 to be an effective liaison between the Lacrosse Industry and US Lacrosse related to issues of common interest. The Industry, as well as the association has grown over the past eight years. As a result of this growth the Industry Council has taken the steps to become incorporated as a 501 C3 organization. By incorporating, the Lacrosse Industry Council can create an objective, open forum and productive dialogue between all Retailers, Manufacturers, Media or other lacrosse oriented service companies and all Lacrosse Associations without exclusivity.

Our Mission

Our mission is to promote the growth of lacrosse at every level of play worldwide. We seek to act with integrity in our efforts while maintaining the healthy competition of the marketplace. Through collective input and collected dues from our membership we will make significant contributions where needs arise, as well as strategic investments to further the culture, awareness, participation and popularity of the sport.

Doing our part

Without consistent growth, the sport of lacrosse becomes less profitable for all of us. As an industry, we must do our part to grow the game of lacrosse. This will be our legacy.

In May 2001, the Lacrosse Industry Council established an annual dues structure. The dues were then put into a restricted Lacrosse Industry Council fund at US Lacrosse. The Lacrosse Industry Council determined the best use of this money to benefit the game of lacrosse; for example the funding of the men's lacrosse official training video. These monies did not go to the operating budget of US Lacrosse. Since being incorporated, the Lacrosse Industry Council has established it's own bank account and managing it's own funds.

The dues structure has remained the same:

Manufacturers - \$500.00

Retailers/Catalog Companies - \$250.00

Media/Services - \$100.00

Collectively, our individual contributions can have a great impact on the sport of lacrosse. Currently, US Lacrosse offers some tangible benefits of becoming a Lacrosse Industry Council member. As a member, you will receive the following from US Lacrosse:

- ∞ Corporate listing in the New Start Manual
- ∞ Vendor fees at a 10-15% discount off the regular rate at all US Lacrosse events
- ∞ First notification of events, sponsorships and giving opportunities, sent in advance of non-members.
- ∞ Corporate membership to US Lacrosse, including Lacrosse Magazine

We strongly encourage you to join the Lacrosse Industry Council. Thank you for your support; this is our opportunity to speak as an industry with one voice, to grow the game and to give back to the sport that has given us so much.

Sincerely,

Joanna Kotula & Mark Ford