US LACROSSE
2009 U-15 National Championships

REQUEST FOR PROPOSAL

About US Lacrosse

US Lacrosse was founded on January 1, 1998, as the national governing body of men's and women's lacrosse. The mission of US Lacrosse is to ensure a unified and responsive organization that develops and promotes the sport by providing services to its members and programs to inspire participation, while preserving the integrity of the game. US Lacrosse is accomplishing that mission and serving more than 215,000 members through programs and services. US Lacrosse is expanding education programs for coaches, officials and players; promoting the sport through Lacrosse Magazine, player/ team development, its Web sites (www.uslacrosse.org and www.laxmagazine.com) and numerous events around the country; and securing the sport's future through a comprehensive insurance program, injury research and a focus on sportsmanship through a national code of conduct and a partnership with the Positive Coaching Alliance. The US Lacrosse national headquarters are located in Baltimore, and feature a three story administrative center, as well as the Lacrosse Museum and National Hall of Fame. US Lacrosse employs over 40 staff members at its national office, and benefits from regular volunteer and intern assistance.

Event Description

2009 will be the inaugural year for the US Lacrosse U-15 National Championship. Still in the developing stages, this event will allow the best 32 boys and 32 girls teams from all over the country to compete for the *US Lacrosse National Championship Title*.

Participation and Expected Attendance:
Total projected attendance: 3000+

Attendees: players, coaches, officials, families, vendor and event staff
Regional lacrosse enthusiasts: based on success of regional support and marketing efforts

Economic Impact:
Total projected economic impact: $1.1 million +

Economic impact based on lodging, meals, gasoline, parking, amenities and retail purchases for local and non-local participants and spectators.

Contract Commitment:

This request for proposal is to host the 2009 US Lacrosse U-15 National Championships

Projected Dates of Event

July 6-11, 2009 or
July 13-18, 2009

Ideal Event Requirements

PLAYING FIELD REQUIREMENTS

- 10 - 16 Full size contiguous fields (120yds x 70yds)
- Fields must be lined for both boys and girls lacrosse
- Warm up space for teams is preferred
- All weather fields are preferred, one turf field is required on-site
- Lighted fields are preferred, 4 lighted fields are required
- One stadium field with seating for 1000, with press area and a lighted scoreboard

SITE REQUIREMENTS

- Indoor registration area must accommodate registration for 60 + teams.
- Space for an event office is preferred
- PA system onsite (Must be able to hear PA on all fields)
- Electronic scoreboards on-site preferred
- Concessions available. Please include rights and staffing details
- Spectator bleachers or seating for each field is preferred
- Lacrosse goals with nets
- Permanent restrooms are preferred; port-a-lets can be used
- Grounded tents are required onsite. Existing tents are preferred. (One (1) Vendor tent – 40′ x 80′, Two (2) Spectator/Parent Tents – 20′ x 40′, One (1) Officials Tent – 10′ x 20′, One (1) Volunteer Tent – 10′ x 10′, One (1) Games Management Tent – 20′ x 20′)
- Vendor Village: Minimum area of 80′ x 100′ available that can be tented (if outdoors) and include access to electricity and, if possible, credit card lines
- Tables/Chairs
- EMT Services and Certified Athletic Trainers: EMT and ambulance accessibility with mobile defibrillator
- Contingency plan needs: On and/or Off-site alternative fields and/or all weather field access in close proximity to original site.
- Additional space as necessary
- Parking: Must have parking available each day for approximately 800 - 1000 vehicles, including team buses, staff, officials, and vendors in close proximity to the playing fields
- Parking attendants to insure traffic flow moves properly
- Vehicle access for loading and unloading in this area
- Onsite custodial crew
- Venue Operations crew
- Onsite ice machine
- Golf carts/gators onsite

VENUE / CONCESSIONAIRE AGREEMENTS

- US Lacrosse venue contracts should accommodate branding and sampling programs by national US Lacrosse food and beverage sponsors.
- US Lacrosse national food and beverage sponsors will have the opportunity to sell product at the venue, either independently or in conjunction with the venue concessionaire.
- US Lacrosse national category sponsors will have the right to display and sell product merchandise.
- Please list all venue concessionaire/sponsorship agreements that are currently in place and the guidelines for any potential event specific agreements that may be created.
- Proceeds/profit sharing

OPENING CEREMONY

- Preferred to have in the stadium if weather permits.
- Entertainment options: (i.e. fireworks, skydivers, DJ)

LOCATION

- Located within 30 miles from a major airport. Please list airlines and average cost of flights.
- Please list any additional entertainment or activities facilities (i.e. swimming facility, arcades, etc.)
- Weather conditions suitable for play; list the average high and low temperature during the competition dates.

ACCOMMODATIONS

All Hotel

- Hotels at affordable rates within a reasonable distance to accommodate at least 1,000-1,600 room nights for participants, vendors and family/friends of the participants.
- Room rate below $100 including breakfast (please include menu).
- $5 rebate per room, per night back to the event.

Host Hotel

- Five (5) Complementary rooms for staff and discounted rates for official rooms including a free breakfast.
- Event signage allowed at no cost.
- Ballroom for Welcome Ceremony back-up and possible social event.
- Hotel meeting room for 20/office for entire week.
- Shuttle service to provide transport to fields for staff and umpires
- Shuttle service to and from airport

Over Flow Hotels

- Please list closest hotels, rates and distance from facility; include contact information.
- Food & Beverage: Please list closest dining options to site.

RETAIL/SPONSORSHIP OPPORTUNITIES

- US Lacrosse secures a nonexclusive title retail event sponsor that will vend onsite.
- National and regional non-endemic and lacrosse retail stores and manufacturers are given the opportunity to purchase retail vendor space at this event.
- Please include a list of any interested local non-endemic and lacrosse retail organizations that would be interested in vending at this event

BID COMMITTEE

An ideal local organizing committee should have the representation from the following local entities (Please list all contact information):

- Convention and Visitors Bureau (city, county, or region)
- Chamber of Commerce
- Mayor's office
- Area Sports Commission
- Media (print, radio, television)
- Regional school system and/or scholastic athletic association
- US Lacrosse chapter and local lacrosse community

Request For References

Please provide contact information for at least two groups that have used your facility within the past two years for similar multi-team events

Basis For Award Of Contract

US Lacrosse will award this event to the lowest bid from the facility that meets all basic event requirements. Determining factors will include the committee and facility's ability to provide a cost effective event site and successful event marketing package.

AWARD DATE: NOVEMBER 1, 2008

DEADLINE: OCTOBER 15, 2008

Please complete the Request for Proposal and return to:

Ariana Andis-Klein
113 West University Pkwy
Baltimore, MD 21210
Phone: 410.235.6882 x 134
Fax: 410.366.6735
www.uslacrosse.org